



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

Results as of: 12/31/2018

GMT: HOWARD HUDSON

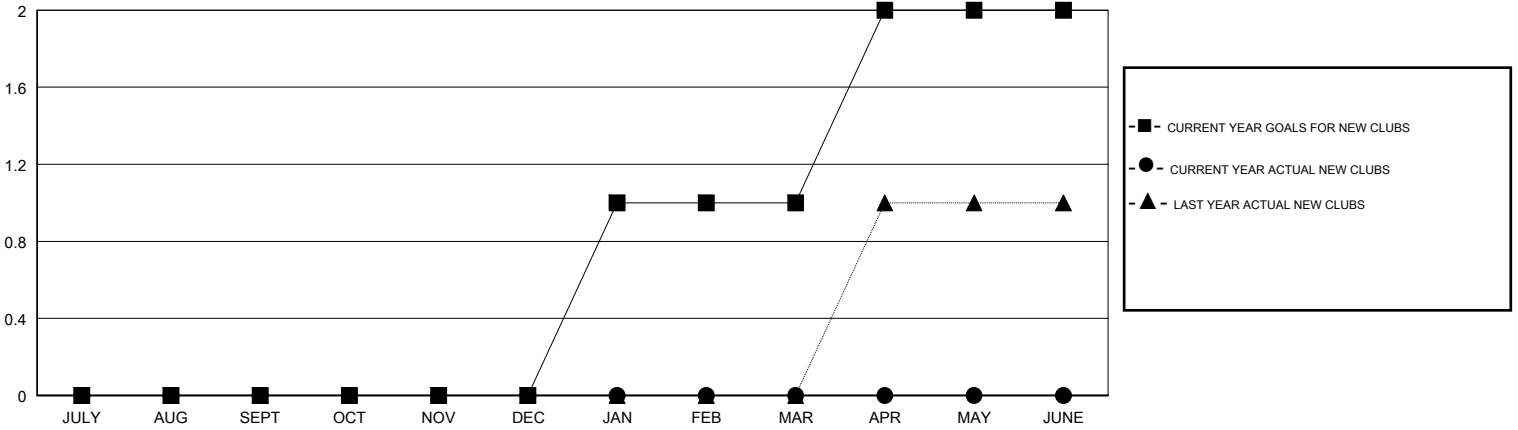
LOCATION CALIFORNIA

GMT CA

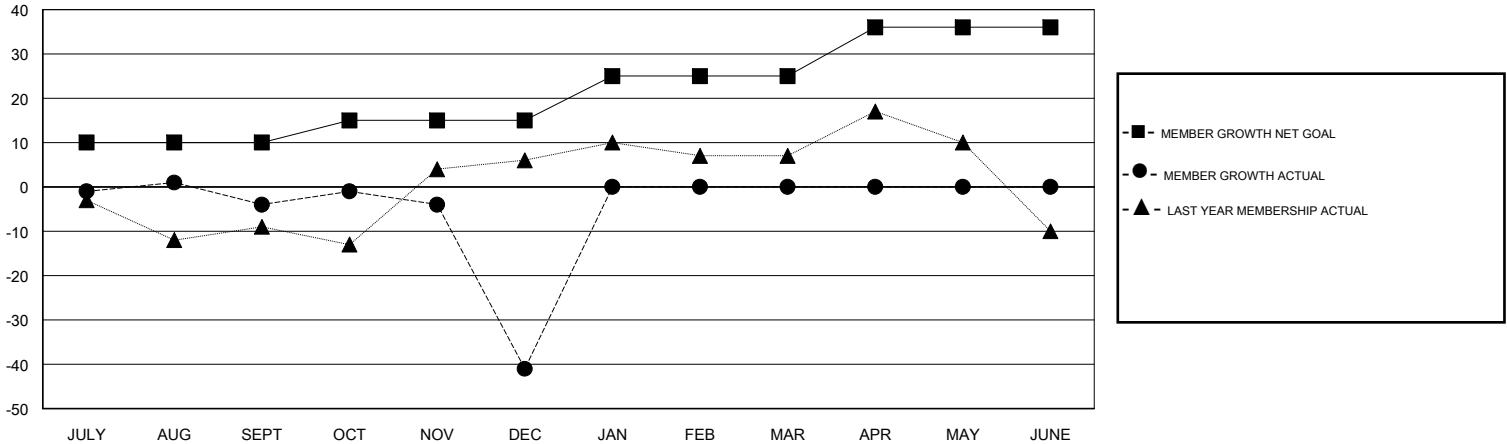
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 10                     | 35                   | 35   |
| OCT/NOV/DEC           | 5                      | 26                   | 59   |
| JAN/FEB/MAR           | 10                     | 0                    | 0  |
| APR/MAY/JUNE          | 11                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |  |  |              |
|------------------|--|--|--------------|
| DROPPED CLUBS: 0 | 19 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>             |              |
| DROPPED MEMBERS  |  | MALE                                   | 845 (69.89%) |
| DECEASED         | 9  | FEMALE                                 | 364 (30.11%) |
| CLUB CANCELLED   | 0  | Women Percentage Fiscal Year Goal: 30% |              |
| OTHER            | 85   | TOTAL FAMILY UNIT MEMBERS              | 184          |
| TOTAL            | 94   | FAMILY MEMBERS PAYING HALF DUES        | 93           |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)